

Hometown Buffet has Appetite for Efficiency

ActOnEnergy®



Just like its customers, Hometown Buffet knows a bargain when it sees one. That's why Vince McGraw, general manager of the Hometown Buffet in Forsyth, Illinois, took advantage of an offer that was as irresistible as a visit to the dessert bar.

Through the Act On Energy Green Pre-Rinse Nozzle program, Ameren Illinois is offering small business natural gas customers of Ameren Illinois free energy-efficient water nozzles to help dishwashers do their jobs more efficiently.

Since the summer of 2009, four of those high-efficiency nozzles have been keeping dishes clean at the Forsyth Hometown Buffet. Each nozzle is valued at \$99.95 and gets the job done using just a fraction of the water used by the typical nozzle.

Even compared to other energy-efficient nozzles, "the Green Pre-Rinse Nozzle's water usage is significantly lower," says Act On Energy's Meaghan Pratt. "Depending on the equipment it replaces, the Green Pre-Rinse Nozzle uses about 75 percent less hot water than a traditional nozzle."

Because it drastically reduces the amount of hot water needed to pre-rinse dishes, each Green Pre-Rinse Nozzle can save restaurants nearly \$1,400 a year in natural gas energy costs. Reduced water usage will add to these savings.

"The nozzles have been great," says McGraw.

And there's no limit to the number of free nozzles eligible customers can receive. "We'll replace as many as needed to make existing dishwashing stations more efficient," says Pratt. "We're glad we could provide the number of nozzles Hometown Buffet needed and help them generate significant savings."

As the Green Pre-Rinse Nozzles continue to take a bite out of his restaurant's monthly energy bill, Vince McGraw is quick to endorse Act On Energy. "It is saving us money, and I'd definitely recommend this program to other businesses."

Borrowing a line commonly heard among its customers, the Hometown Buffet slogan asks, "Whadja Get?" Thanks to the Green Pre-Rinse Nozzles used there, the answer to that question would have to be savings.

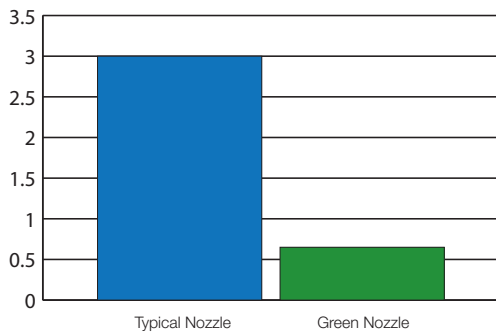
Benefits of Green Pre-Rinse Nozzle Program:

- FREE energy-efficient Green Pre-Rinse Nozzle valued at approximately \$100
- Estimated 1,386 therms saved in natural gas usage annually
- Estimated \$1,386 in natural gas cost savings every year
- No costs or fees to participate
- No limit on number of free nozzles for eligible customers
- Easy installation
- Every therm saved helps conserve precious natural resources



Act On Energy Offers a Smorgasbord of Savings

Water Usage Comparison



Is my restaurant eligible?

All Ameren Illinois natural gas customers with a commercial kitchen are eligible for a FREE Green Pre-Rinse Nozzle – or more than one, if needed. In addition, your hot water heater must be gas-powered to qualify.

“We ask a few simple questions to verify eligibility and then we send the nozzle with instructions for installation,” says Act On Energy’s Meaghan Pratt. “Installation is simple and customers can then install the nozzle at their leisure.”



Give Me Some Green!

To receive your free Green Pre-Rinse Nozzle, simply contact Act On Energy at 1.309.677.7956 or via e-mail at ActOnEnergyBusiness@Ameren.com.

We’ll send you the Green Pre-Rinse Nozzle with instructions on how to replace your existing nozzle. In return, we simply ask that you send us a photo of the installed nozzle.

Act On Energy Serves Up Cash for Kitchens

It’s never been easier to make your kitchen green! The Act On Energy Commercial Kitchens Program offers a one-stop-shop for customers with commercial kitchens and makes it easy to apply for multiple incentives with one application. The program offers financial incentives to customers who make these energy-efficient improvements in their commercial kitchens:

- Green Pre-Rinse Nozzle
- Energy Star qualified equipment (steamers, hot holding cabinets, griddles)
- Electronically commutated motors (ECM)
- Refrigeration tune-ups
- Water heater upgrades
- HVAC tune-ups
- High-efficiency ice makers
- Lighting upgrades
- Vending machine controls
- And much more ...



Visit ActOnEnergy.com to learn more.

Energy efficiency. It’s good business.

In its first two years, Act On Energy provided more than \$18 million in incentives to help business customers save more than \$41 million in annual energy costs. Incentives are available for a variety of energy-saving projects, including lighting, heating and cooling, refrigeration, motors, VFDs, process improvements and compressed air.

Why wait?

Act On Energy — and save!

ActOnEnergy.com

1.866.800.0747

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