

\$10 Mail-in Rebate on the Purchase of Any Smart Strip (limit 6)

IMPORTANT: You must be an Ameren Illinois residential electric customer to participate.

\$10 MAIL-IN-REBATE

Get a \$10 rebate check back from **ActOnEnergy**® on your purchase of any smart strip for your home. Any Ameren Illinois residential electric customer is qualified to receive this rebate for purchases made June 1, 2011 through May 31, 2012 or until program funding is exhausted. Please allow six to eight weeks for processing.

To receive your rebate, please follow these steps carefully:

1. Fill out this form completely and mail it to the address below.
2. Include a copy of your dated sales receipt and/or invoice showing the manufacturer, model number, and price of the smart strip.
3. Include a copy of your most recent Ameren Illinois residential electric bill.
4. All rebate requests must be postmarked no later than July 1, 2012.
5. Incomplete information will delay or disqualify your rebate.

MAIL TO:

Ameren Illinois **ActOnEnergy** Smart Strip

Energy Federation, Inc.
40 Washington Street, Suite 2000
Westborough, MA 01581

Please DO NOT include rebate coupon with utility bill payment.

PLEASE FILL OUT COMPLETELY: (all information below is required).

Ameren Illinois Residential Electric Account #:

Your Name: _____

Account/Installation Address: _____

City: _____ State: _____ Zip: _____

Home Tel: _____ Work Tel: _____

Rebate Check Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Product purchased (please check):

Smart Strip Make: _____ Model: _____

Quantity Purchased: _____ x \$10 = _____
Rebate Amount

Name and Address of Store: _____

Purchase Price: \$ _____ Purchase Date: _____

CONGRATULATIONS AND THANK YOU

Your decision to buy a smart strip for your home is good for you, your family, and the environment.

What was the main reason you purchased a smart strip?

- Energy savings Rebate Surge protection
 Like to buy the best Other: _____

Did you notice the Ameren Illinois **ActOnEnergy® rebate label before you decided to purchase this model?**

- Yes No

Did the product information on the Ameren Illinois **ActOnEnergy rebate form help you decide to buy this model?**

- Yes No

How did you hear about the smart strip rebate?

(check all that apply):

- Newspaper ad Magazine ad Insert in your utility bill
 Friend/relative/co-worker TV ad Retailer / salesperson
 News report/article Website Other: _____

Have you participated in any other Ameren Illinois **ActOnEnergy efficiency programs?**

- Yes No

If you have participated, please check which programs you have participated in.
(check all that apply):

- Refrigerator/Freezer Recycling Home Audit / Performance
 Appliance Rebates (other than smart strip) New HVAC
 ENERGY STAR New Home

Did you buy any energy efficient bulbs, i.e. compact fluorescent (CFLs) or LEDs in the past year?

CFLs Yes No If yes, how many? _____

LEDs Yes No If yes, how many? _____

House type (check all that apply):

- Single family Own Primary residence
 Condo/Townhouse Rent Vacation home
 Multifamily, # of units _____

Valid:

Valid for any Ameren Illinois residential electric customer for purchases made June 1, 2011 through May 31, 2012 or until funding is exhausted. All rebate requests must be postmarked no later than July 1, 2012.

Limit:

Six (6) smart strip rebates per Ameren Illinois residential electric customer. Limitation of liability: Ameren Illinois does not guarantee the performance of installed equipment expressly or implicitly.

ActOnEnergy®

