

A favorite fixture at nearly every workplace, vending machines offer a quick fix for those mid-afternoon snack attacks. Unfortunately, these machines consume a surprising amount of energy to provide us with an edible energy boost.

That's because vending machines are typically powered around-the-clock, although they are used just a fraction of the time.

"You don't think about the energy waste that occurs with a vending machine," says Susan Tudor, Administrator for Hitz Memorial Home in Alhambra, Illinois. However, she couldn't help but think about that waste after attending an Act On Energy® business symposium in 2010.

"We never thought about it until Act On Energy put a dollar amount to the savings we could expect," says Tudor. "The workshop was really helpful; we learned how much we could save in a year with the energy-efficient products available through Act On Energy."

One of those products was the SnackMiser™, an easy-to-install control for non-refrigerated vending machines. Tudor ordered the equipment from the Act On Energy Small Business Online Store to improve the efficiency of the single snack machine at Hitz Memorial Home, a nursing home and assisted living facility.

The SnackMiser uses a sensor to power down a vending machine when no one has been within 25 feet of the machine for 15 minutes. By de-energizing the machine when it is not needed, the SnackMiser can significantly reduce energy consumption. **In fact, one SnackMiser will save the customer an average of \$50 a year in energy costs.** In addition to reducing energy costs, the SnackMiser will lengthen the expected lifetime of the machine.

Along with vending machine controls, the Small Business Online Store offers customers deep discounts on LED exit signs, compact fluorescent light bulbs and other energy-efficient products. The reduced prices also help reduce the project payback period.

"The amount we spent was such a small investment in light of the savings we would get – it was a no-brainer," says Tudor.

And just as a good vending machine warrants a return visit, so does Act On Energy.

"I've very excited about the Act On Energy program. Money is tight and Act On Energy offers great incentives to make energy efficiency improvements," says Tudor. "We will order from the online store again – there's no reason not to ... you can't do anything but save."

SnackMiser™  
helps the  
environment,  
too...

On average,  
the SnackMiser  
reduces annual  
carbon dioxide  
emissions by  
470 pounds.



Feed Your Appetite for Efficiency at ActOnEnergy.com



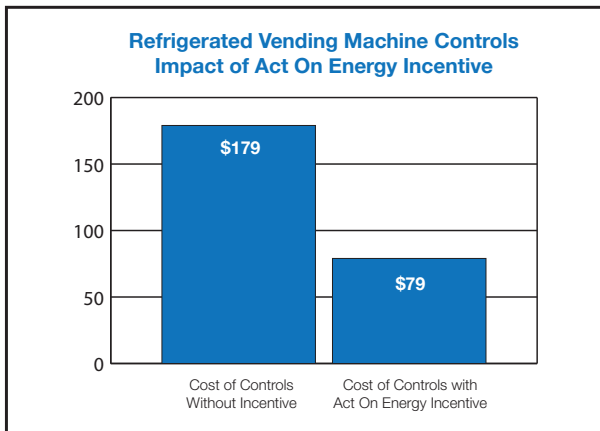
*Got a thirst  
for savings?*

## Check out the VendingMiser®

Vending machines offering cold beverages require even more energy than a standard vending machine because they have to light and refrigerate the product. The **VendingMiser®** is designed specifically to improve the efficiency of refrigerated vending machines. Using occupancy-based technology, the VendingMiser reduces power consumption of a cold drink vending machine by an average of 46 percent,

or 1,600 kilowatt-hours per year. **On average, the miser will save the customer about \$140 in energy savings costs every year.**

Even more refreshing, Act On Energy will add to those savings with a \$100 incentive per unit – more than half the retail purchase price.



Energy efficiency.  
It's good business.

Since launching the Act On Energy initiative in 2008, Ameren Illinois has provided more than \$10 million in incentives to help business and non-profit customers save more than \$17 million in annual energy costs.

Incentives are available for a variety of energy-saving projects, including lighting, heating and cooling, refrigeration, motors, VFDs, process improvements and compressed air.

**Why wait?**

Act On Energy –  
and save!

ActOnEnergy.com

1.866.800.0747

**ActOnEnergy®**



## It pays to shop at the Small Business Online Store

The Act On Energy Small Business Online Store is available to all Ameren Illinois non-residential electric customers on Small General Delivery Service Rate DS-2. A wide variety of energy-saving products are available at deep discounts:

- Compact fluorescent light bulbs – as low as \$1 a piece!
- T8 lamps and electronic ballasts
- Motion sensors
- Vending and snack machine controls
- LED EXIT signs

To take advantage of the savings, call our Small Business Online Store toll-free at **1.866.845.7085** or go to **ActOnEnergy.com**.